DISCUSSION

Guest Dr. Kelsey Bohl

Dr. Bohl has now been appointed as the Executive Director of Marketing and Communications. Her new roles as Director include the areas of recruitment, Spring magazine, graphic design for the departments, website updates, and videos. She stated that all marketing and communications are

No Pay November increased applications significantly.

New promos include #BeAWarhawk and ways that students can be entered into a contest by applying to ULM, submitting a FAFSA, registering for Prep, and enrolling by specific dates.

Upcoming recruitment events include scholarship nights and Browse on the Bayou. Recruiting is also working on bringing back a Health Science Day.

DISCUSSION

Old Business / Committee Updates